

Las Vegas expands gourmet exhibitors

A record-breaking 400+ gourmet exhibitors confirmed for **Summer Market**, which is set to run July 30 to August

The US's fastest growing gift and home décor market and the leading furniture marketplace in the western US, Las Vegas Market is seeing big growth for its upcoming Summer 2017 Market, set to run July 30 to August 3.

In addition to 100+ new, returning and renewing companies in the Temporary Gift & Home Décor section ('Las Vegas Market is experiencing record demand for temporary exhibition space', says Dorothy Belshaw, president of Gift Leasing), the Market has announced another nine new showrooms with more than a dozen new gourmet lines to debut on Floors C1 and C11.

With the addition of these new gift-oriented housewares, tabletop and speciality food suppliers, the Show will offer buyers access to 400+ gourmet resources across 40 showroom floors and two temporary gift and home décor Pavilions.

"Gourmet keeps growing at Las Vegas Market," says Dorothy.

"Since our 2015 launch of C11 – the industry's most dynamic new destination for gift-oriented housewares, tabletop and speciality food – gourmet resources have grown exponentially, making Las Vegas the nation's fastest growing gift and home décor market."

New showrooms include the LuRay Collection of fine linens and Sertodo Copper, a supplier of copper tabletop, drinkware and serveware, both on C11; while some 12 leading gourmet lines will debut on the floor with multi-line sales agencies.

The Travers Group, which represents Joseph Joseph, welcomes DKB Household and its five gourmet brands, including Cole & Mason and Jamie Oliver, while Muir Sales, which represents Vitamix, brings eight new lines, including Full Circle and Tala.

Six new gourmet-related showrooms will also debut on C1, including tabletop and gift supplier Ameico, tabletop and home décor manufacturer Casafina, tabletop provider Costa Nova, and tabletop

and bakeware supplier Grestel, as well as tableware and home décor manufacturer Kyasa Group.

The Pavilions will also house growing numbers of gourmet lines among its 500+ gift and home décor temporary exhibitors, with new-to-market ones including Culver Industries and Tala Imports, while returning exhibitors include Blomus/SKS USA, Capabunga, Cose Nuove, Going Stemless, and Moddy.

These join an impressive roster of high-end gift-oriented housewares, tabletop and speciality food exhibitors, including Aesthetic Movement (representing the Fishs Eddy brand), Alessi, bamboo home, Canvas Home, Eva Solo, Magenta, Match, Mepra, Olivia Reigel, Reidel, and Sagaform USA.

More than exhibits

Beyond exhibits, the Pavilions at Las Vegas Market will offer participants a variety of seminars, special events and guided tours during the Summer Market.

The Market's eagerly-anticipated First Look trend presentation and curated display will showcase four themes – Modern Traditions, Casual/Outdoor, Water Signs, Bedroom and iGger, and Handmade – forecasting not just the macro trends, but also showcasing practical applications of each concept.

"Our comprehensive curation of each season's most on-trend products gives retailers and designers one more compelling reason to attend the leading furniture, home décor and gift destination in the western United States," says Dorothy.

The Market will offer visitors an information-rich selection of additional trend-focused and business-building seminars, tours and talks addressing what's new – and next – in colour, design and consumer preferences including the lively Ahead of the Curve seminar and tours.

Find out what seminars and events are on at www.lasvegasmarket.com/seminar-and-events



Costa Nova

Stand C139

Renowned for its fine stoneware, Portuguese company Costa Nova will preview two new collections. Inspired by 18th and 19th century European ceramics, Pearl features round shapes with a beaded rim in white, cocoa and rubi. And inspired by nature, the new Madeira collection (pictured) features three vivid colours, including blue, lemon and grey, the unique crackled surface similar to the effect of dappled lighting.

www.costa-nova.com



Le Cadeaux

Stand C854

Le Cadeaux's new Campana Blue Collection in unbreakable melamine brings an early burst of spring to the table and to gatherings. The collection includes both dinnerware and serving pieces, and the range is also available in yellow and white. View the entire line of dinnerware and gift sets online.

www.lecadeaux.com