



30. June 2021

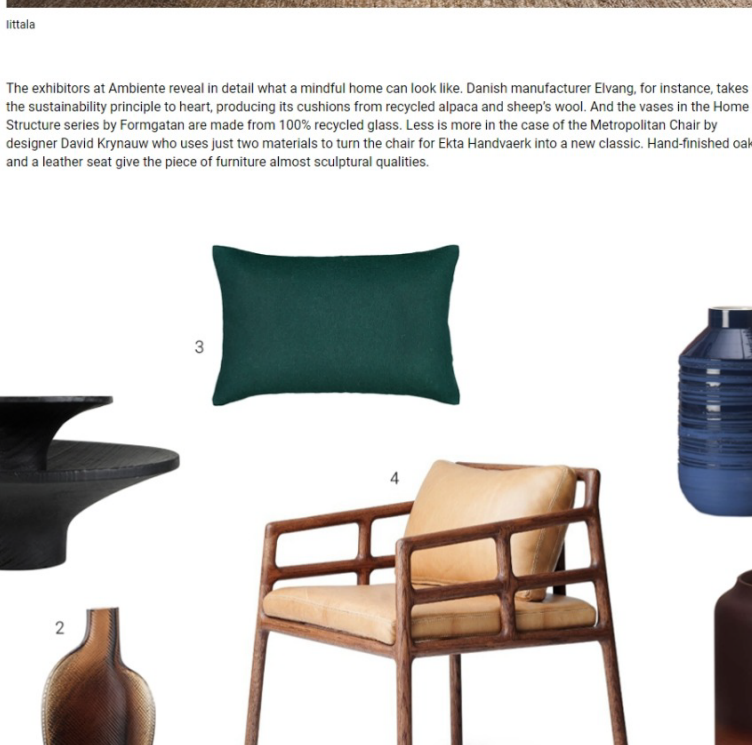
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## Ambiente Trends 2021 – related to nature

For many of us, the creation of a mindful home is becoming increasingly important. But how do we bring the experience of nature into our own everyday lives? The 'continual, related to nature' trend provides the necessary inspiration – with greater attention to detail, carefully selected materials and authentic products that whet our appetites for natural living. Explore with us the **Ambiente Trends 2021 – related to nature**.

### Mindful and thoughtful home

Ambiente Trends 2021 – related to nature translates the experience of nature into the home environment whose rhythm beats more slowly and thoughtfully, thereby slowing down and enhancing the everyday lives of the occupants. "This design theme feels completely natural," explains Annetta Palmisano from stilbüro bora herke palmisano. "The colours and the alternative – often sustainably produced – materials literally bring natural spaces to life." We carefully curate what we allow to move in with us. We pay more detailed attention to the little things. And we enjoy life as we encounter it. We opt for authenticity rather than high-gloss design.



italia

The exhibitors at Ambiente reveal in detail what a mindful home can look like. Danish manufacturer Elvang, for instance, takes the sustainability principle to heart, producing its cushions from recycled alpaca and sheep's wool. And the vases in the Home Structure series by Formagitan are made from 100% recycled glass. Less is more in the case of the Metropolitan Chair by designer David Krynauw who uses just two materials to turn the chair for Ekta Handværk into a new classic. Hand-finished oak and a leather seat give the piece of furniture almost sculptural qualities.



1 Vases fruit bowl / 2 Vase by Formagitan via Home Structures / 3 Elvang cushion / 4 Chair by Ekta Handværk via Piffary / 5 Arcai vases

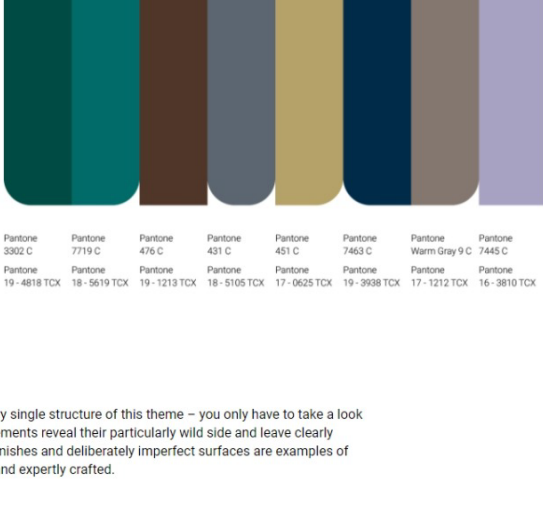
### Natural green living with the trend colours 2021

The colours in the continual, related to nature trend radiate a sense of naturalness. They ground us and convey a connection with the material trends 2021 to realise this. In some cases, the elements reveal their particularly wild side and leave clearly visible traces in the material. Coarse fabric, artificially glazed finishes and deliberately imperfect surfaces are examples of this approach, which, despite its rough appearance, is perfectly and expertly crafted.



The home is literally becoming greener.

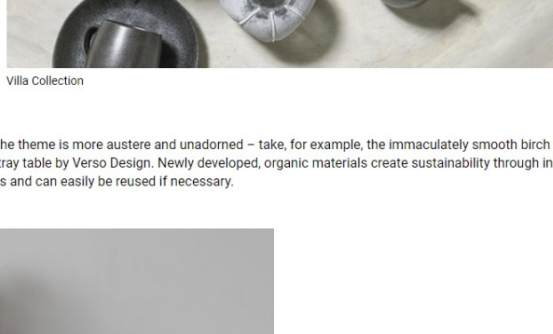
– Claudia Herke,  
stilbüro bora herke palmisano



Pantone 3005 C	Pantone 7796 C	Pantone 485 C	Pantone 485 C	Pantone 485 C	Pantone 7602 C	Pantone Warm Gray 10	Pantone 1445 C	Pantone 1445 C
Pantone 19-4018 TCX	Pantone 19-3018 TCX	Pantone 19-1219 TCX	Pantone 19-1219 TCX	Pantone 19-1219 TCX	Pantone 19-1219 TCX	Pantone 19-1219 TCX	Pantone 19-1219 TCX	Pantone 19-1219 TCX

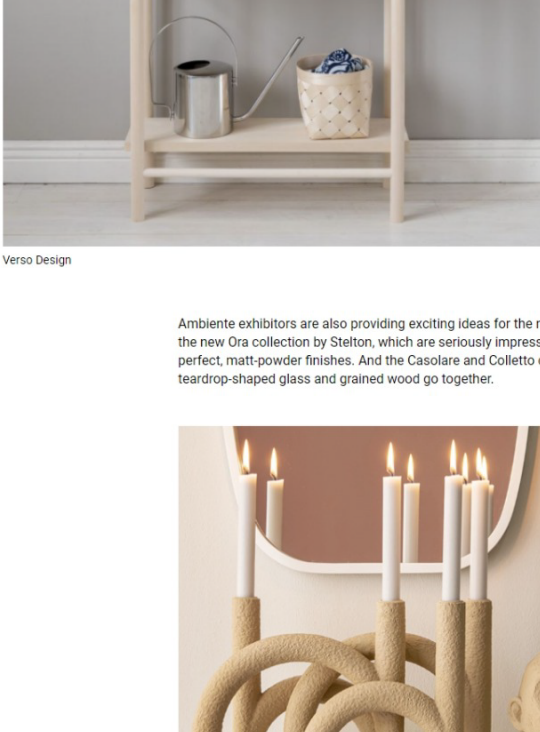
### What natural living feels like: the material trends 2021

The influence of nature is evident in every single fibre and in every single structure of this theme – you only have to take a look at the material trends 2021 to realise this. In some cases, the elements reveal their particularly wild side and leave clearly visible traces in the material. Coarse fabric, artificially glazed finishes and deliberately imperfect surfaces are examples of this approach, which, despite its rough appearance, is perfectly and expertly crafted.

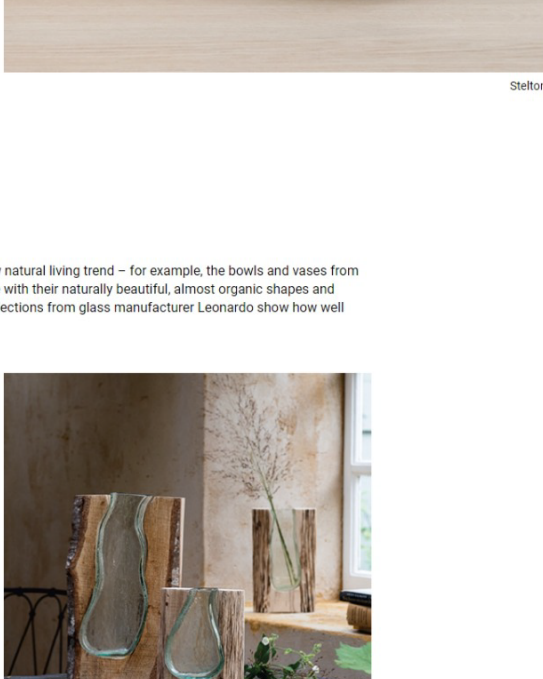


Vita Collection

In other cases, the theme is more austere and undorned – take, for example, the immaculately smooth birch wood surfaces of the Taimi plant tray table by Verso Design. Newly developed, organic materials create sustainability through innovation, use no toxic substances and can easily be reused if necessary.



Verso Design



Stelton

Ambiente exhibitors are also providing exciting ideas for the new natural living trend – for example, the bowls and vases from the new Ora collection by Stelton, which are seriously impressive with their naturally beautiful, almost organic shapes and perfect, matt-powder finishes. And the Cauliere and Collette collections from glass manufacturer Leonardo show how well tear-drop-shaped glass and grained wood go together.

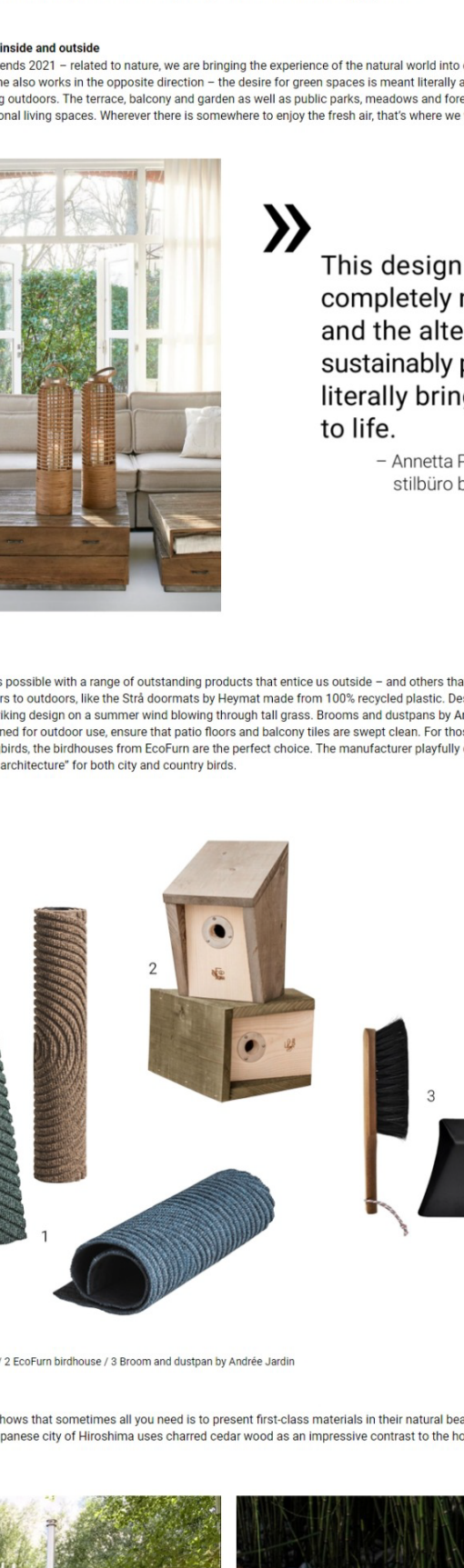


Present Time



Leonardo

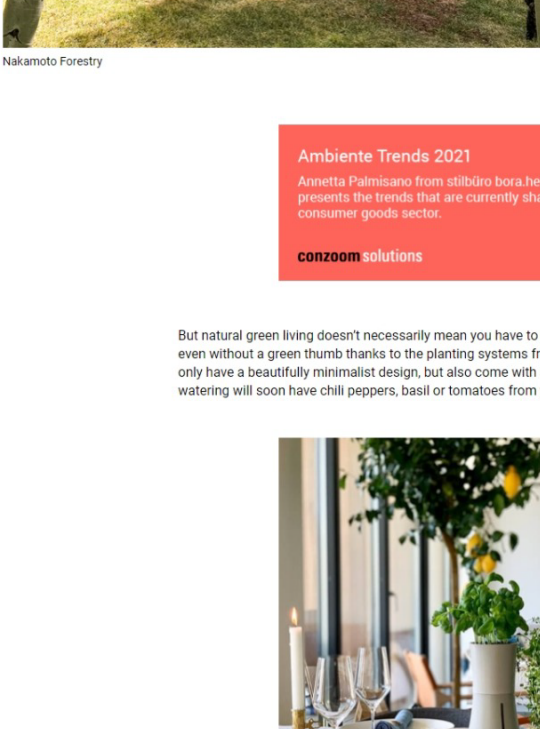
Among the 2021 material trends, however, there are also those that are deliberately timeless in nature, and that celebrate or even rediscover old craft techniques. Prime examples of this are the jug and plate by Portuguese design studio Bisano Ceramics, which are fired pitch-black in a hole in the earth according to the traditional local senga technique. Brazilian manufacturer Ceraflame has used the power of the elements for over sixty years: Fire plays an important role in the creation of their high-quality, attractively designed kettles, milk pots and cooking and baking dishes which are extremely heat-resistant and robust.



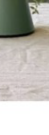
1 Ceraflame coffee pot and kettle / 2 Simple Lab glass tea infuser / 3 Plate and jug by Bisano

### Natural green living: inside and outside

With the Ambiente Trends 2021 – related to nature, we are bringing the experience of the natural world into our own homes. But this lifestyle theme also works in the opposite direction – the desire for green spaces is meant literally and the focus of our lives is now extending outdoors. The terrace, balcony and garden as well as public parks, meadows and forests are gaining in importance as additional living spaces. Wherever there is something to enjoy the fresh air, that's where we want to be.



Riversa Matton

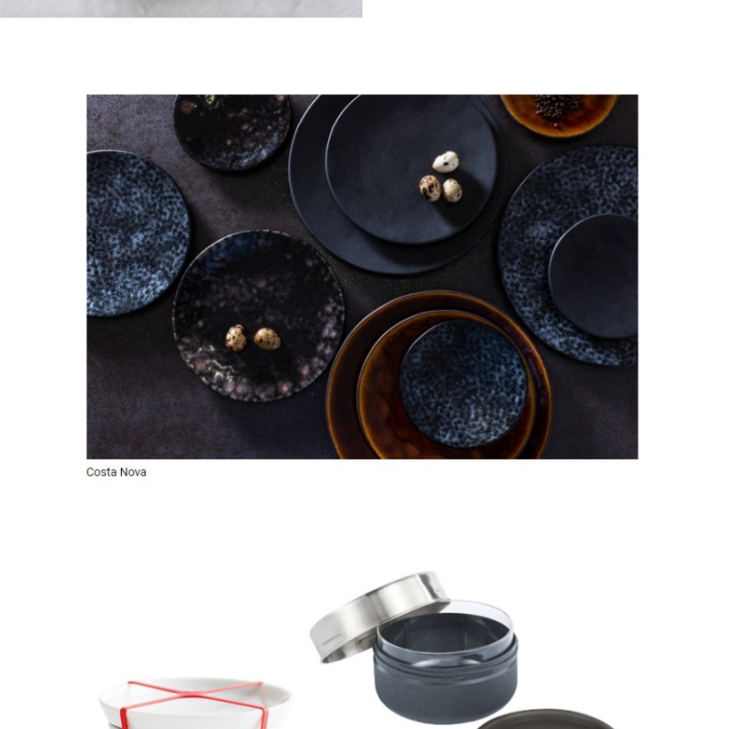


This design theme feels completely natural. The colours and the alternative – often sustainably produced – materials literally bring natural spaces to life.

– Annetta Palmisano,  
stilbüro bora herke palmisano

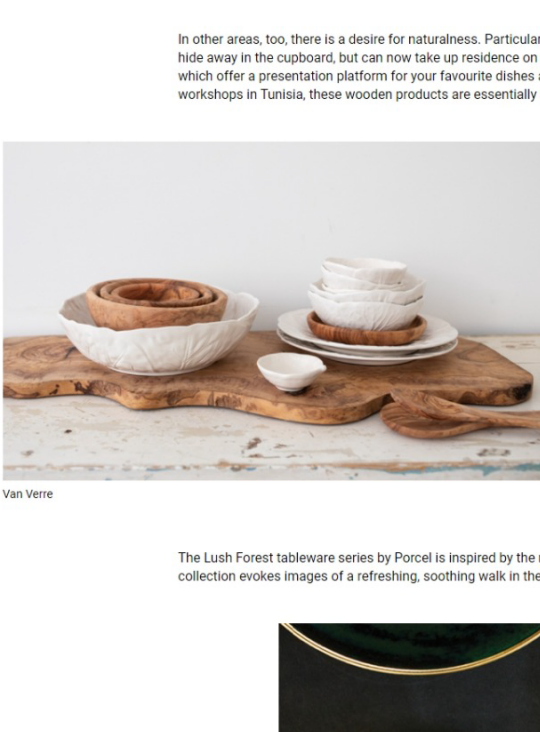


Natural green living is possible with a range of outstanding products that entice us outside – and others that form the transition from indoors to outdoors, like the Strå doormats by Heymat made from 100% recycled plastic. Designer Kristine Five Melvær based her striking design on a summer wind blowing through tall grass. Brooms and dustpans by André Jardin, which are specifically designed for outdoor use, ensure that patio floors and balcony tiles are swept clean. For those of us who want to attract native songbirds, the birdhouses from EcoFum are the perfect choice. The manufacturer playfully describes its product as "green architecture" for both city and country birds.

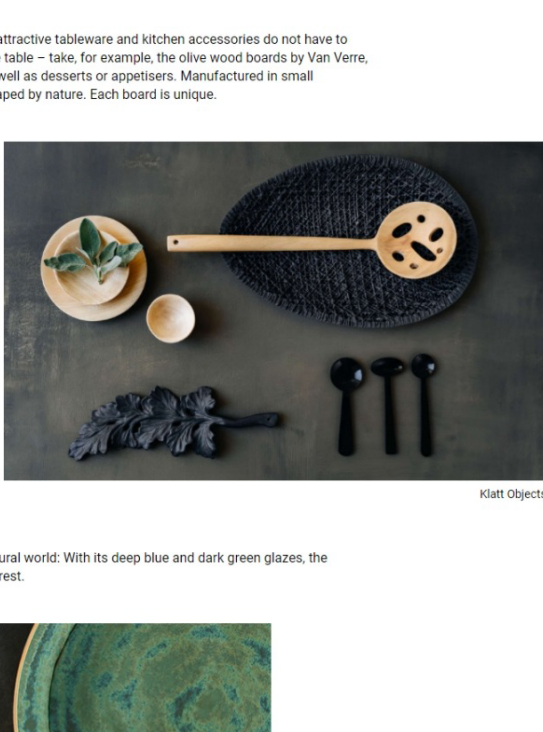


1 Doormats by Heymat / 2 EcoFum birdhouse / 3 Broom and dustpan by André Jardin

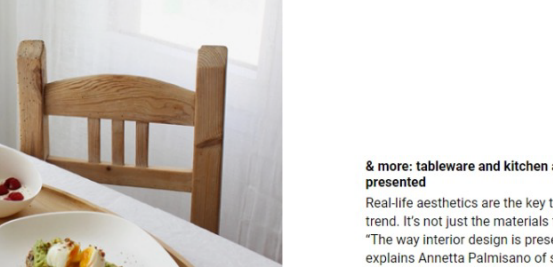
Nakamoto Forestry shows that sometimes all you need is to present first-class materials in their natural beauty. This family business from the Japanese city of Hiroshima uses charred cedar wood as an impressive contrast to the honey-warm brown of a wooden terrace.



Nakamoto Forestry

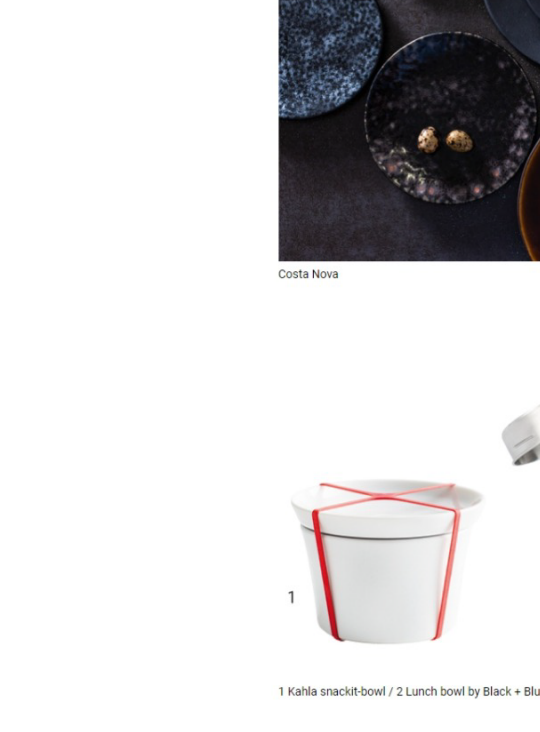


3D Cork



1 Doormats by Heymat / 2 EcoFum birdhouse / 3 Broom and dustpan by André Jardin

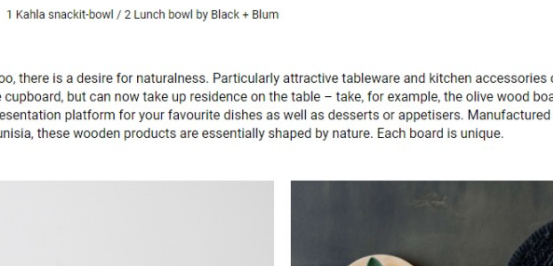
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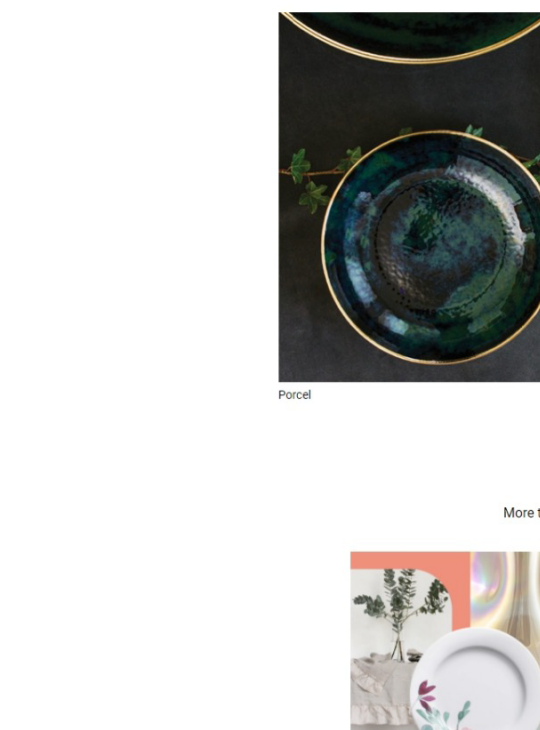


3D Cork

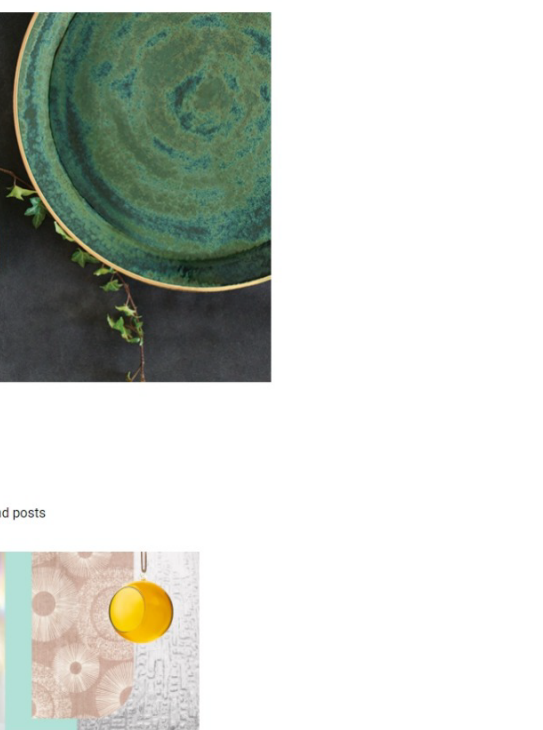


1 Kalka snack bowl / 2 Lunch bowl by Black + Blum

In other areas, too, there is a desire for naturalness. Particularly attractive tableware and kitchen accessories do not have to hide away in the cupboard, but can now take up residence on the table – take, for example, the olive wood boards by Van Verre, which offer a presentation platform for your favourite dishes as well as desserts or appetisers. Manufactured in small workshops in Tunisia, these wooden products are essentially shaped by nature. Each board is unique.

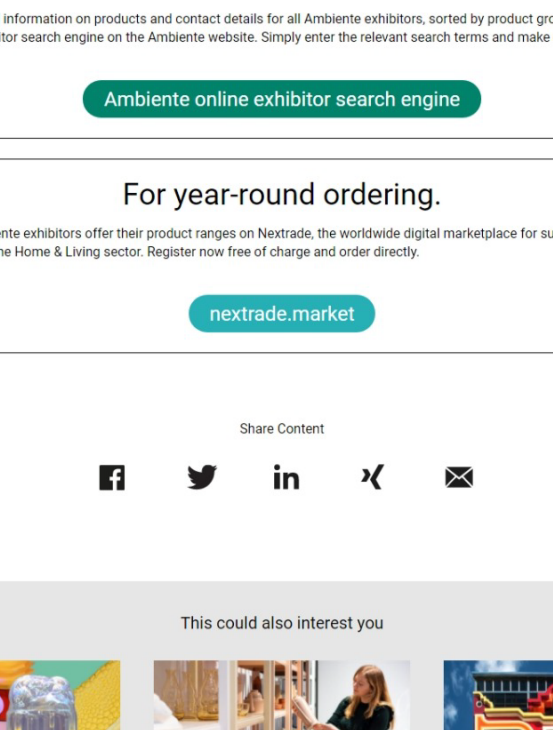


Van Verre



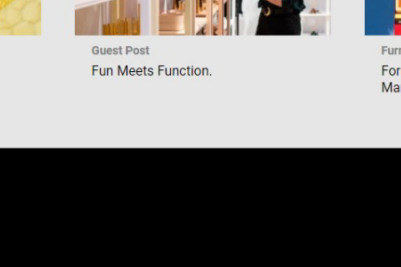
Hest objects

The Lush Forest tableware series by Porcel is inspired by the natural world: With its deep blue and dark green glazes, the collection evokes images of a refreshing, soothing walk in the forest.



Porcel

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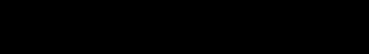
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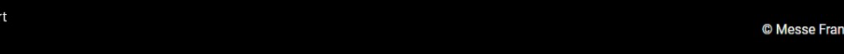
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